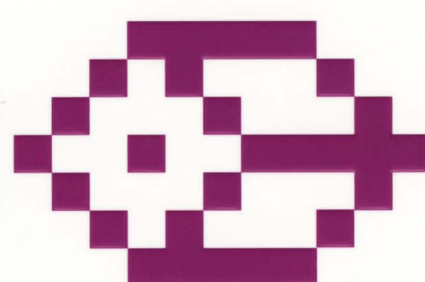




Talk

to



me



Design and
the Communication
between People
and Objects



MoMA

Johan Liden (Swedish, born 1974)
and Olivier Grégoire (French, born 1983)
of aruliden (USA, est. 2006)

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Check Mate. 2009

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Aluminum, MDF, and walnut veneer,
board: 19 11/16 x 19 11/16 x 2" (50 x 50
x 5 cm)

The design firm aruliden, finding chess
a "very sexy mind game," took the notion
one step further with Check Mate.
Designed for the high-end lingerie and
intimate toy brand Kiki de Montparnasse,
Check Mate is a chess set with thirty-
two pieces that double as dildos,
elegantly renamed "dilettos." The game
pieces retain elements of their traditional
shapes but also resemble sex toys—
the pawns phallic, the knights shaped like
anal beads. A new dimension of play is
thus introduced in a classic game.

